



codelack.ART Thumbnail Commissions

PRICING & TERMS

(Subject to change. Up-to-date as of Jan. 1, 2022.)

Feel free to share this document with others looking for commission work.

Price Guide:

***Elements (An element = character, logo, object, etc.):**

- **1** = \$30
- **2** = \$45
- **ea additional after 2** = +\$10
- I have the right to put a cap on the amount of characters in one thumbnail

***Backgrounds:**

- **Tier 1 Background** (gradient/fill or collage) = no additional charge
- **Tier 2 Background** (complex/detailed) = +\$20

***Titles:**

- **Addition of Existing Logo** = no additional charge
- **Tier 1 Title or Subtitle** (simple text) = no additional charge
- **Tier 2 Title or Subtitle** (complex or styled, vectors) = +\$10

***Layout and Compositing of all Elements**

= no additional charge

**Channels with over 49k followers = +5% of the video's total revenue after 30 days of publishing date + \$5 non-refundable deposit*

Thumbnail Examples:



- **2 Elements**
(2 Characters)
- **Tier 1 Background**
(Texturing to Gradients)
- **Tier 1 Title**
(Simple Text)



- **3 Elements**
(Logo Recreation, 2 Characters)
- **Tier 1 Background**
(Collage of Existing Images)
- **No title**



- **3 Elements**
(3 Characters)
- **Tier 2 Background**
(Styled Elements & Vectors)
- **Tier 2 Title**
(“Music Development” - Styled Vector)
- **Added Existing Logo** (“Sonic Heroes” Logo)

Individual Element Examples:



Top Element
(Character)



Top Element
(Logo Recreation)



Tier1 Backgrounds
(Collages)

MUSIC DEVELOPMENT

Tier2 Title
(Styled Vectors)

TERMS:

*I have the right to refuse any project.

*No refunds unless I completely fail to deliver a project.

*Payments must be made upfront at the time I start the project or send the first update.

*I am currently only accepting payments through Venmo, though this could change in the future.

*The prices reflect the amount of time it takes to complete the artwork, the attention I put into it to keep it up to my standards, and my years of experience and education in digital media.

***What is Included:**

- You will get a 4k (3840x2160px) final .PNG export of the thumbnail.

- A .PSD file of the final composition is available upon request.

- Separate elements, for example each character drawn, will also be included in their own exports when possible.

- I like to check in twice throughout the process so that we can work together on the best outcome, the first during the drawing *or* layout phase and the second during the compositing phase.

- I include a commercial license with each project.

- You will get a .ZIP folder with all of the files mentioned.

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*Terms of use of the final product will be described in the license included in the .ZIP folder.

*For the second check-in, I will send the near-final thumbnail so that you can request any (reasonable) changes before I move onto rendering the final exports. Some examples of reasonable changes include moving elements around and changing strokes (borders) of elements. An unreasonable change would be redrawing characters, for example.

*Once the final .ZIP is delivered, please check its contents to make sure no files are corrupted and the .PSD (if requested) functions properly. If such issues arise, notify me **within 48 hours** of delivery so that I can fix it and get a new .ZIP to you.

*Please keep in mind that artwork, and especially certain styles and levels of complexity of artwork, does take a considerable amount of time. Thumbnails may take up to 4 weeks to complete, subject to more depending on the project's place in my queue. Therefore, please keep the planned publication date of your content in mind when ordering a project.

*Before confirming the order, I will be sending questions to help formulate an idea of the thumbnail as well as price based on what is best for the thumbnail's design. As previously mentioned, I have the right to turn down a project.

*If you decide to cancel your order and I have not started yet, you can receive a full refund per thumbnail cancelled. If I have started and have not reached the shading or color phase on any character/element, you can receive a refund minus \$10 per thumbnail cancelled. If I have gotten to the shading or color phase, you will not receive a refund.

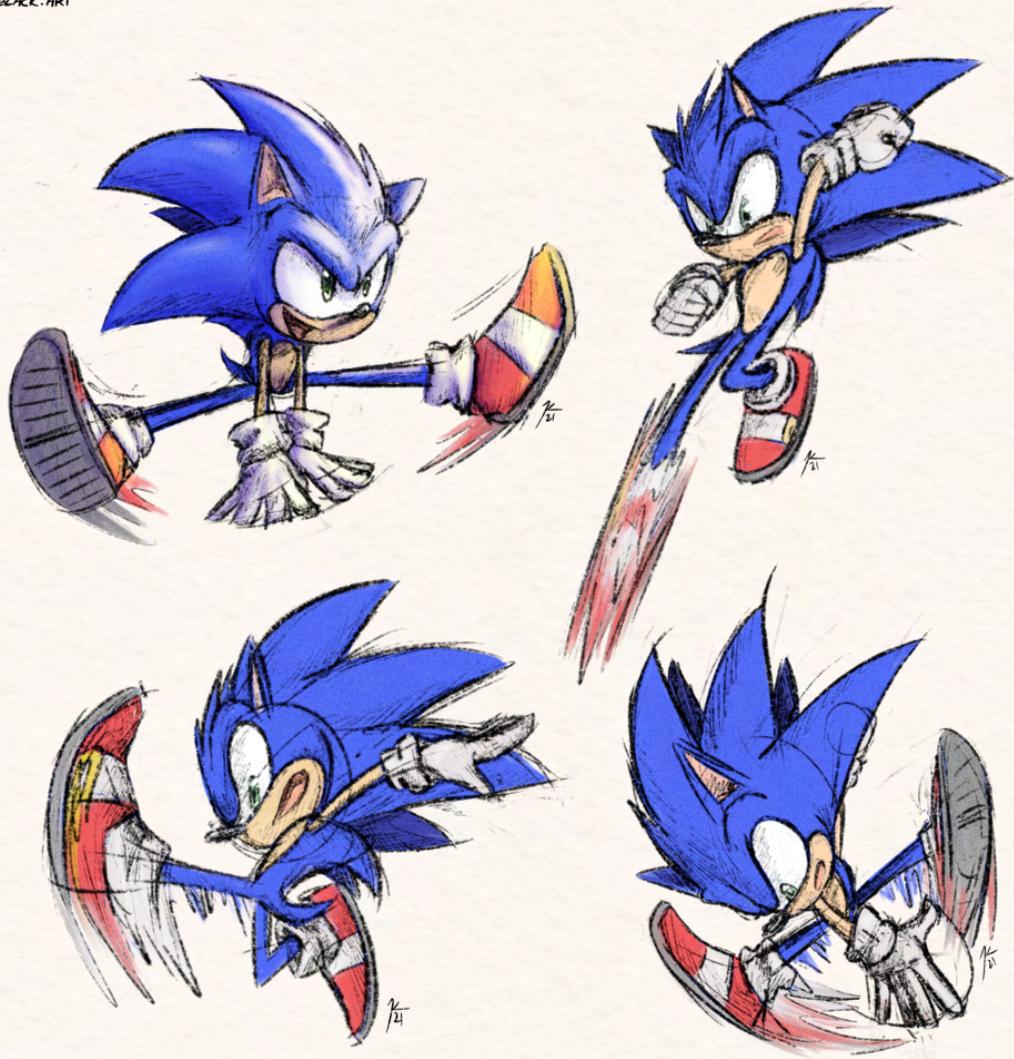
*By ordering from me, you agree to these terms.

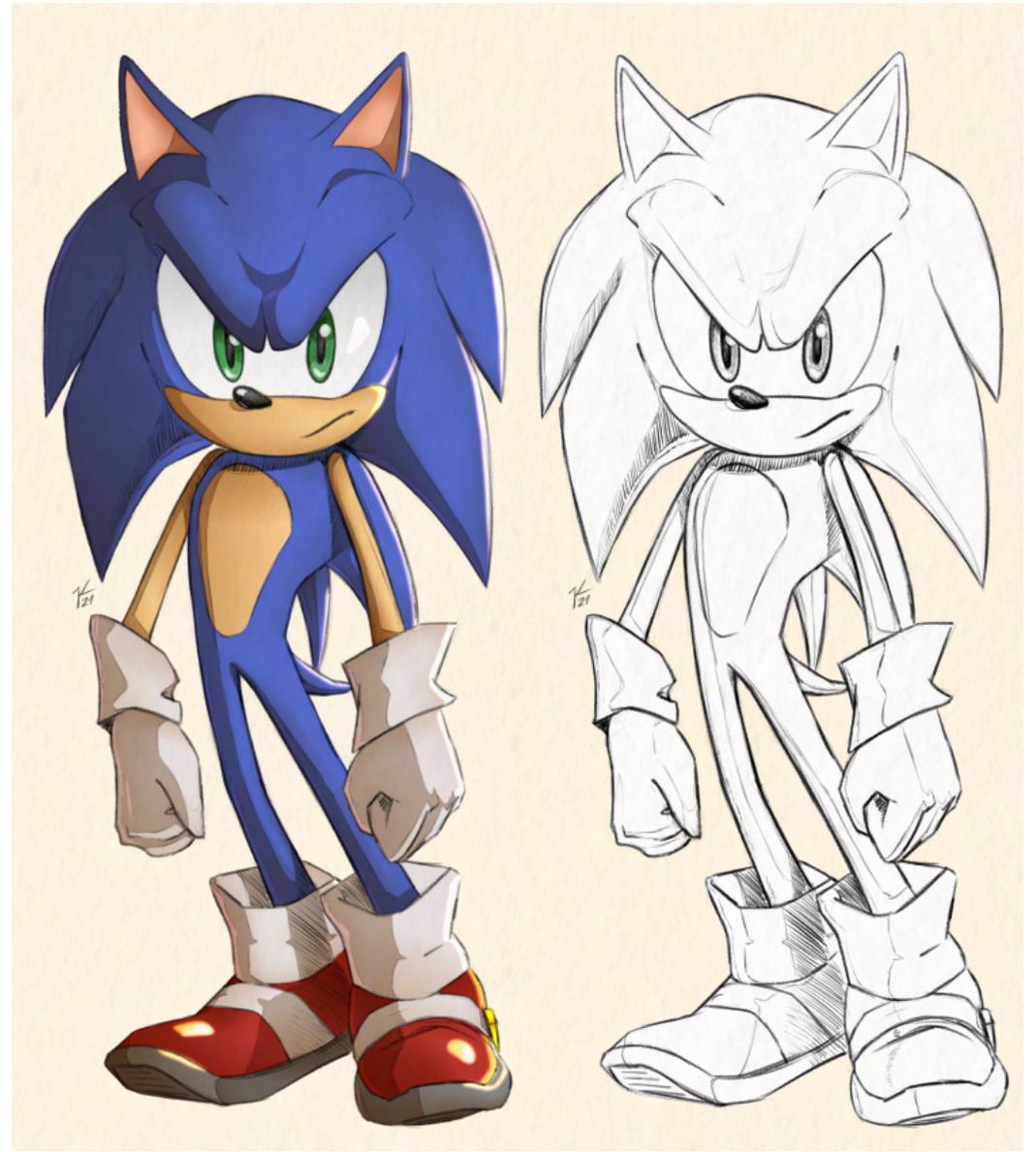
Portfolio of My Character Art:

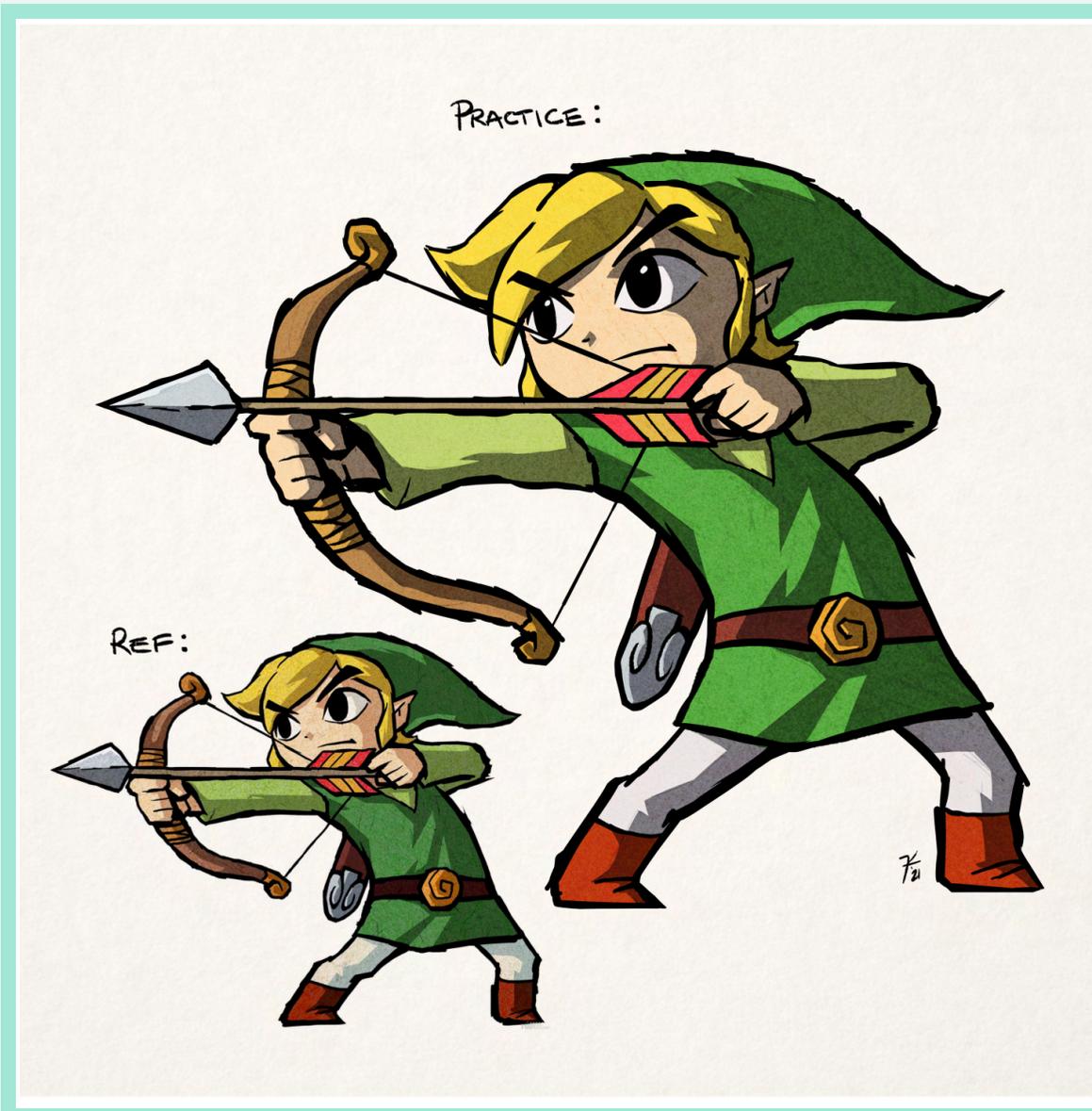


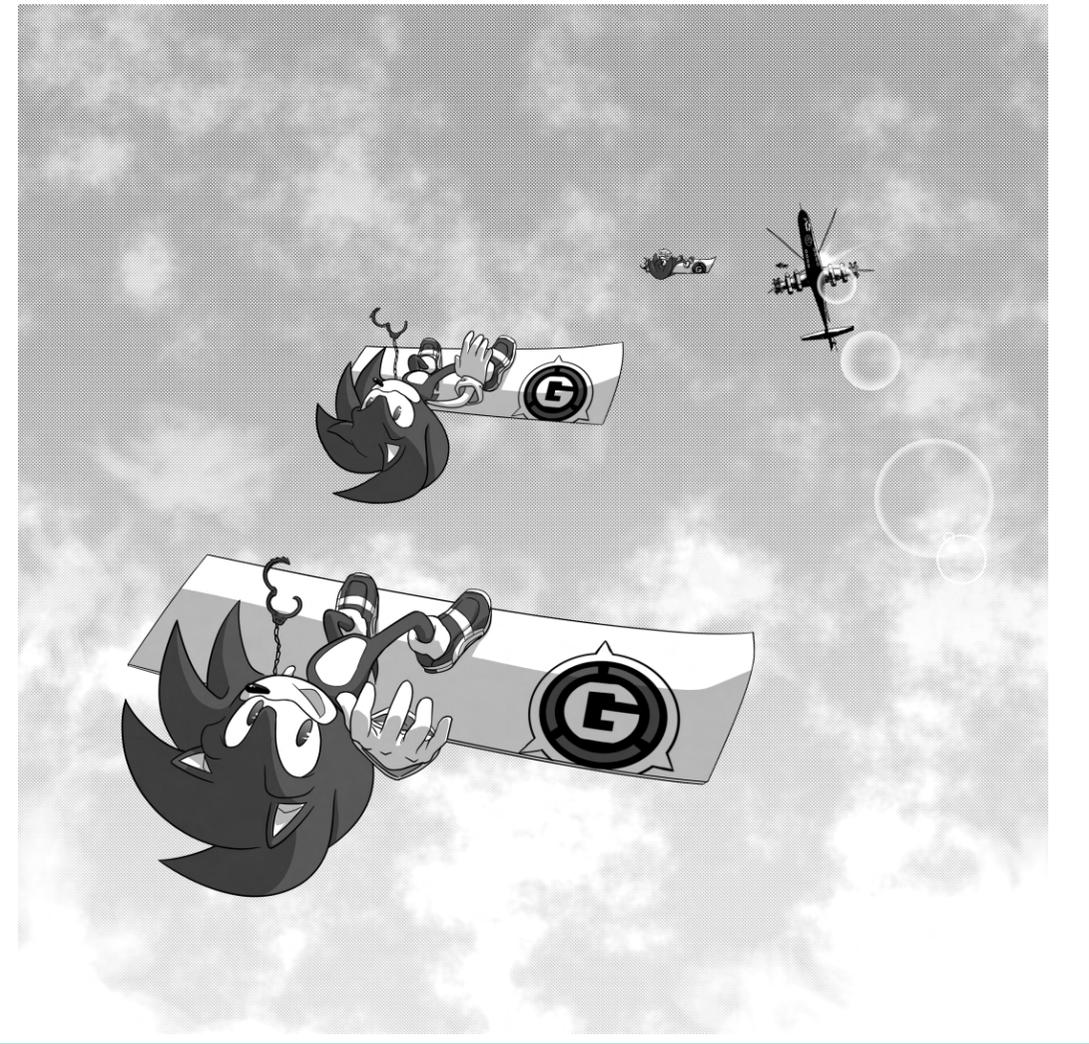
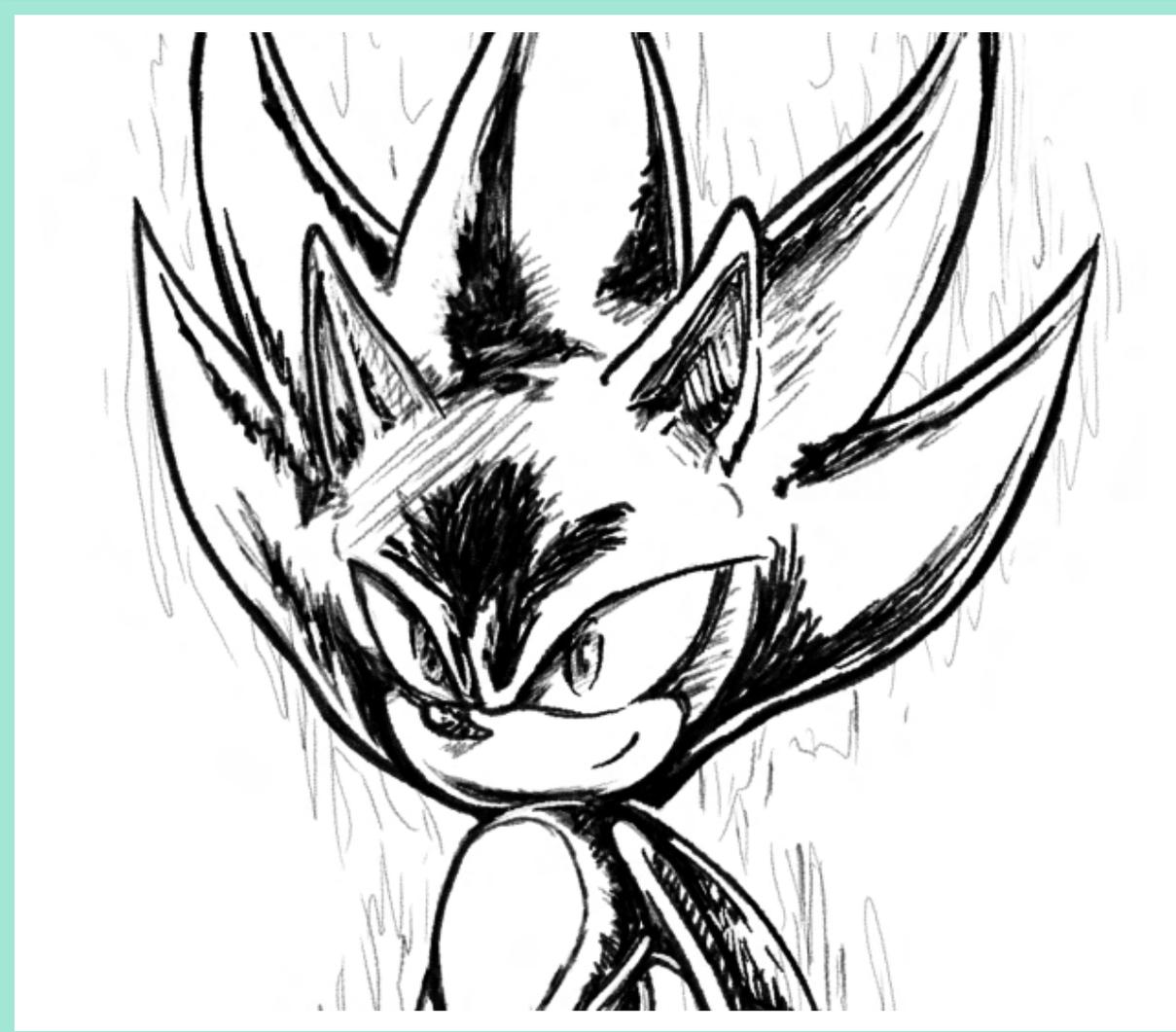


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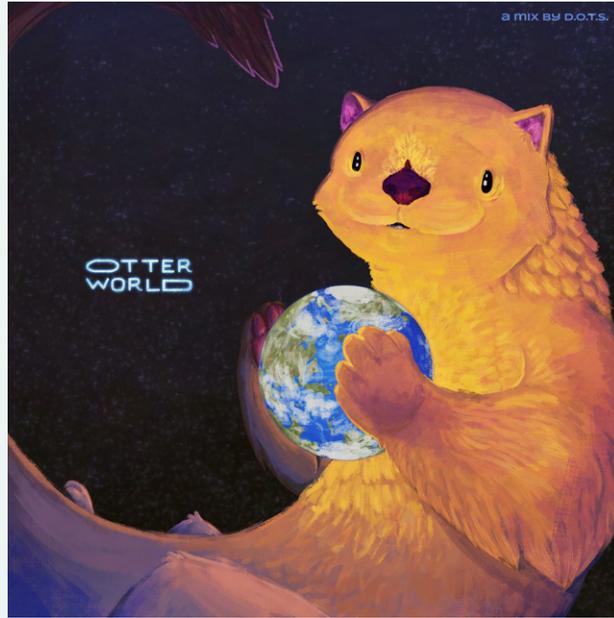
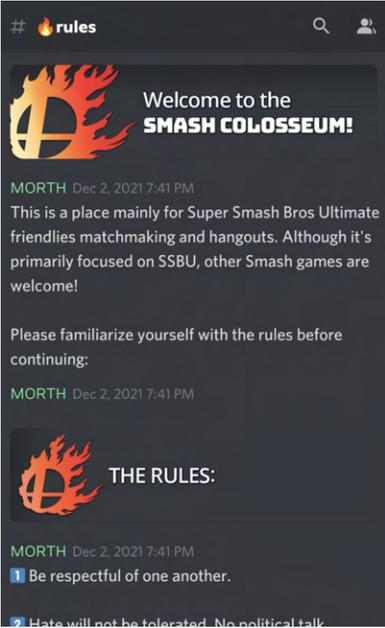




Instagram: @codelack.art
<https://codelack.art/welcome>

More Services:

Graphics & Illustrations:



Portraits:

